



Snežana Delakorda, the president of the evaluation commission

She is the manager of the Prima komunikacije agency and a recognized PR who started her professional path fifteen years ago, immediately after having finished her studies of marketing at Economic Faculty in Ljubljana. She received her first seven years of valuable experiences by running marketing area in Korona d.d. Her interest for different fields brought her in the area of public relations. She worked two years as a PR in Studio agency and from 2011 she has been the owner and managing director of Prima komunikacije. In her work she covers the field of planning and performing communication strategies for different customers and organizes public events. Her values lie in professionalism, quality, reliability, challenges and satisfaction in well-performed work.



Špela Božinović, member of the evaluation commission

She is a communicologist with twelve-year experience in the field of public relations. Her experiences of several years in the field of youth work in the youth centre where she worked as the representative for public relations contributed a lot to understanding work with media in presenting companies on local, national as well as international level. She has upgraded her experiences in the last six years also in the marketing area, where her work in the Agency for public relations and marketing Prima komunikacije is focused on attending and running of social networks.



Nena Horvat, member of the evaluation commission

She is an economist with more than twelve years experience in the field of marketing. Her business way led her from a closer expertness of media to invaluable creativity in one of the most successful advertising agencies. For the time being she is the Head of marketing in the biggest shopping mall in Celje region. She is an economist who is always eager for challenges where organization, dynamics and creativity play the most important role. She likes sharing knowledge and experiences with young people, pupils and future businesspeople.



Iztok Virant, member of the evaluation commission

is a graphic designer in the profession of fine arts pedagogy. He has many years of experience in design and marketing in advertising agencies as well as in education. Currently, he is employed as a teacher of multimedia and graphic design in the secondary school programme media technics at the School Center Celje. In graphic design, he is looking for simplified and artistic solutions in the multimedia field, which emphasizes clarity in the integrity of the message. In pedagogical work with young people, the most attention is devoted to the creation and critical evaluation of design.